



MEMORIAL DAY PARADE SPONSORSHIP LEVELS ✦ 2025

STAR-SPANGLED **\$7,500 (ONE AVAILABLE)**

- Recognition as Presenting sponsor of Dearborn's 99th Annual Memorial Day Parade (featured in press releases, social posts, & more)
- Ability to escort assigned guest of honor in parade in branded vehicle
- Six (6) invitations to the Grand Marshal Lunch*
- Promotional / advertising video spot of up to three (3) minutes run on CDTV May 1 - May 26 (Video must be provided by sponsor)
- Individual sponsor highlight on the City of Dearborn social media pages
- Logo included in Memorial Day Remembrance Ceremony program
- Logo included on Ceremony stage banner
- Logo included on Memorial Day Parade webpage w/ link to your website

RED **\$5,000**

- Ability to escort assigned guest of honor in parade in branded vehicle
- Four (4) invitations to the Grand Marshal Lunch*
- Inclusion in group sponsor highlight on the City of Dearborn social media pages
- Logo included in Memorial Day Remembrance Ceremony program
- Logo included on Ceremony stage banner
- Logo included on Memorial Day Parade webpage w/ link to your website





WHITE
\$2,500

- Ability to escort assigned guest of honor in parade in branded vehicle
- Two (2) invitations to the Grand Marshal Lunch*
- Inclusion in group sponsor highlight on the City of Dearborn social media pages
- Logo included in Memorial Day Remembrance Ceremony program
- Logo included on Ceremony stage banner
- Logo included on Memorial Day Parade webpage w/ link to your website

BLUE
\$1,000

- Inclusion in group sponsor highlight on the City of Dearborn social media pages
- Logo included in Memorial Day Remembrance Ceremony program
- Logo included on Ceremony stage banner
- Logo included on Memorial Day Parade webpage w/ link to your website

Have a unique idea for a sponsorship opportunity? Please feel free to get in touch! Questions regarding sponsorships may be directed to emarra@dearborn.gov

* The Grand Marshal Lunch is a private, strolling lunch held immediately following the Memorial Day Parade Remembrance Ceremony in honor of the parade's Grand Marshal. The event will be held on Monday, May 26, 2025 in the Henry Ford Centennial Library rotunda.

