WEST DEARBORN DOWNTOWN DEVELOPMENT AUTHORITY

DEARBORN ECONOMIC DEVELOPMENT

CITY OF DEARBORN | ABDULLAH H. HAMMOUD, MAYOR

West Dearborn Downtown Development Authority

West DDA Board Meeting
November 18, 2026; 11:00 AM

Dearborn Administrative Center, Council Chambers
16901 Michigan Ave, Dearborn MI 48126

MEMBERS PRESENT: Chair Tahrik Alcodray, Vice-Chair Tom Clark, Director Zaineb Husssein, Mayor Hammoud, Director Lola Elzein, Director Karl Makky

MEMBERS ABSENT: Director Christopher Williams, Director Maria Willet, Secretary-Treasurer Sam Abbas

NON-MEMBERS PRESENT: CITY OF DEARBORN: Laura Aceves-Sanchez (ED), Lara Rayshouny (ED), Deena Berri (ED), Rebecca Schultz (Legal), Amanda Sancen (ED), Courtney Skora (Finance), Mohammed Rezq (ED), Chelsea Jones (ED)

GUESTS: None

1. **CALL TO ORDER**: The meeting was called to order by Chair Tahrik Alcodray at 11:02AM.

2. **ROLL CALL**: A roll call was conducted by CMayor Hammoud. A quorum was present.

3. **APPROVAL OF WDDDA MINUTES:** A motion to approve the West DDA meeting minutes from October 21, 2026 was made by Chair Tahrik Alcodray and seconded by Mayor Hammoud . The motion passed unanimously. Minutes approved.

4. **REVIEW AND FILING OF TREASURER'S REPORT**: Acknowledgment, review, and filing of the Treasurer's Reports from October 2026 were conducted.

5. **WDDDA ACTION ITEMS**
    a. **WD 26-11-01: Approval of the Proposed FYE 2028 Budget:** The WDDDA approved submitting the proposed three-year budget for FYE 2028-2030 to the City Council. This action was taken in fulfillment of the requirement under Public Act 57 for the WDDDA to prepare and gain approval for its operating budget annually. The proposed budget was reviewed by the Authority as it had been presented by the Economic Development Department and the Finance Department. The motion was made by Mayor Hammoud and seconded by Chair Tahrik Alcodray. A voice vote passed unanimously. Motion approved.

    b. **WD 26-11-02: Approval of the 2027 Calendar of Events:** The WDDDA approved the 2027 Calendar of Events and Promotions, recognizing the benefit of marketing and promoting businesses and activities to bring vibrancy and a positive economic impact to the District. The Authority resolved to fund these events using the Community

Promotions Budget account #296-6100-911-51.00 and Contractual Services account #296-6100-911.34-90, consistent with the Tax Increment Financing (TIF) Plan for District Marketing, Promotion, and Support of Arts and Cultural Programs. Staff were authorized to implement the approved calendar, make necessary adjustments, and work collaboratively with the EDDDA (East Dearborn Downtown Development Authority) to execute jointly held events, as outlined in the 2020 Memorandum of Understanding, with the understanding that specific dates and details may be subject to change.The motion was made by Mayor Hammoud and seconded by Chair Tahrik Alcodray. A voice vote passed unanimously. Motion approved.

c. **WD 26-11-03: 2027 Nominating Committee Appointments:** The WDDDA elected the 2027 Officer Nominating Committee to prepare for the annual election of the Chair, Vice-Chair, and Secretary-Treasurer, who will serve as the Executive Committee. In accordance with the WDDDA bylaws, these officers are required to be elected at the first meeting of the calendar year. The WDDDA Board of Directors resolved to elect Board members Zaineb Hussein, Karl Makky, and Tom Clark to serve on this committee. The motion was made by Chair Tahrik Alcodray and seconded by Lola Elzein. A voice vote passed unanimously. Motion approved.

6. **DISCUSSION ITEMS** General discussions were held regarding the following items:

a. Holiday Lights Updates: Economic Vitality Manager Laura Acevez-Sanchez reported that holiday lighting installations are actively underway across both the West and East districts. Light pole decorations are already installed in the West DDA, with the remaining displays scheduled to be completed by the deadline on the day after Thanksgiving. She also requested that board members report any flickering or malfunctioning light post mounts with a photo and location so staff can quickly coordinate repairs with the contractor.

b. Sanitation Study Updates: Lara Rayshouny provided a status update on the sanitation study, noting that the consultant team held its kickoff meeting in October and has begun reviewing city records, maintenance budgets, and enforcement histories. Next steps include launching business focus groups in December and a digital survey in January to evaluate daily waste operations, with initial findings scheduled to be presented to the board in March and final study completion targeted for August 2027.

7. **DDDA ACTIVITY UPDATES**

    a. **Events Update:** Special Events and Outreach Manager Amanda Sancen provided an update on recent fall programming and proposed future holiday activations for the district. She noted that comprehensive 60-day recap reports for both Dearborn Coffee Week (DCW) and the Trick-or-Treat (TOT) event will be presented at the December board meeting. Ms. Sancen also reviewed the current 2026 Jingle Bell Bash programming and outlined a phased proposal for 2027 and future holiday seasons, which transitions the event from a single-park footprint at PEACE Park West into a multi-location, district-wide activation featuring the new Pocket Park.

8. **CITY UPDATES:** The Mayor shared that the City's holiday Wanderlights installation at Peace Park West launches on November 19 at 6:00 p.m. Additionally, the mayor added that once the new Atrium parking deck is completed, the City plans to transition adjacent surface lots to three-hour parking limits and coordinate with local property owners, to restrict cut-through traffic in the newly paved alleyways. Finally, the new playscape at Ford Field Park opened with an official ribbon-cutting ceremony on November 18.

9. **CALL TO BOARD**: None.

10. **CALL TO AUDIENCE:** None.

11. **ADJOURNMENT**: A motion to adjourn the meeting was made at 11:44 am by Chair Tahrik Alcodray and was seconded by Mayor Hammoud. A voice vote passed unanimously. Motion was approved and the meeting was adjourned.